

CCIM Education Leads Real Estate Industry

Keeping in step with the ever-evolving commercial real estate industry presents a real challenge for anyone in a business changed by securitization, globalization, corporate consolidation and the infusion of high technology. Between professional and personal responsibilities, when is there time to take continuing education classes or coursework required to earn a professional designation?

As the industry marches forward, the CCIM Institute has adapted to the times and the demands of real estate professionals. Long recognized for its challenging curriculum and top-drawer faculty, the Institute has structured its CCIM education program to offer real estate professionals various options to facilitate enrollment in individual courses or in working toward the Certified Commercial Investment Member (CCIM) designation.

Traditional classroom instruction remains the cornerstone of the CCIM curriculum. The four CCIM core courses -- CI 101, CI 102, CI 103 and CI 104 -- are offered in more than 50 national locations, and in an increasing number of international locations as well. These five-day classes are taught by experienced CCIMs, instructors who bring real-world experience to the educational setting.

The CCIM core courses address financial analysis, market analysis, user-decision analysis and investment analysis – topics that shape decisions regarding commercial investment real estate. All courses are updated and refined on a continual basis to keep the subject matter current with the latest commercial real estate practices and issues.

For those professionals who find a five-day-per-week curriculum too demanding on their time, the CCIM Home Study/Challenge Program provides a viable alternative. Through this program, professionals can purchase the complete course outline for a core course, study at their own pace and take the final course examination at a local board or association of REALTORS® within 90 days of receiving the materials.

In addition to the five-day format, CI 103 – User Decision Analysis and CI 104 – Investment Analysis, are offered in an Executive Course Offering Program, consisting of three days of in-class instruction and two days of self-study.

CCIM courses also hold this potential benefit: in most states, courses are approved for continuing education credit toward maintaining a state real estate license. Full classroom attendance is required to obtain continuing education credit.

More about the CCIM education program – including an up-to-date list of scheduled course dates and locations -- can be found via www.ccim.com or by calling 800-621-7027.

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