

## About **CRB**

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The Council of Real Estate Brokerage Managers (CRB Council) provides superior member benefits to enhance the productivity and profitability of its nearly 7,000 members nationwide. Since 1968, the Council has awarded the prestigious **Certified Real Estate Brokerage Manager (CRB) Designation** to REALTORS® who have completed advanced professional training. The CRB designation is one of the oldest and most respected and relevant designations offered in real estate business management. For over 30 years, the Council's management education programs have provided individuals with the advanced tools, knowledge base and skills to maximize productivity, increase profitability and remain competitive in a demanding marketplace. The CRB Designation is recognized industry wide as the measure of success. It helps the designee advance the real estate professional's career, improves the firm's productivity, boosts income and productivity while distinguishing the designee from the competition. The CRB designation acknowledges the designee as a leader in the industry and confers the highest level of professional achievement and recognition in the specialized field of real estate business management.

The CRB community spans nearly 7,000 members worldwide. Through the Council's leading-edge education and resources, members are among the most efficient, effective and profitable managers in the country. Our members consistently increase their level of industry knowledge, advance their earning and career potential, increase their firm's productivity, and benefit from active involvement in our network of real estate professionals.

The Council of Real Estate Brokerage Managers is a not-for-profit affiliate of the NATIONAL ASSOCIATION OF REALTORS®.